

Message Text

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PAGE 01 BOGOTA 03421 122319Z
ACTION ARA-14

INFO OCT-01 EB-08 ISO-00 /023 W
-----109568 131211Z /10

R 121508Z APR 78
FM AMEMBASSY BOGOTA
TO USDOC WASHDC
INFO SECSTATE WASHDC 7426
AMEMBASSY MEXICO
AMCONSUL MONTERREY
AMEMBASSY SANTIAGO
AMEMBASSY LIMA

UNCLAS BOGOTA 3421

E.O. 11652: N/A
TAGS: BEXP, CO
SUBJ: TRADE PROMOTION: MACHINE TOOLS USA: VTR CATALOG SHOW

REF: A. USDOC 3824; B. USDOC 4925; C. BOGOTA 1576; D.
USDOC 5307

POST WOULD LIKE TO USE THIS CABLE TO CLEAR UP MANY LITTLE
MATTERS PERTAINING TO SHOW AND ITS PRESENTATION.

1. WE ARE STILL AWAITING THE MARKET DATA FORMS FOR THE BULLARD
COMPANY (BRIDGEPORT, CONN). AND THE VERNON ALLSTEEL PRESS
COMPANY (CHICAGO, ILL). WHEN DO YOU EXPECT TO SEND THEM?
THEY ARE NEEDED FOR ADVANCE PUBLICITY.

2. WE WOULD LIKE TO CLEAR UP SOME AMBIGUITIES ON SOME OF
THE MARKET DATA FORMS ALREADY RECEIVED, AS FOLLOWS:
A. DOES KINGSBURY'S REPRESENTATIVE IN BRAZIL COVER COLOMBIA
AS HIS SALES TERRITORY?
B. DO ALL INTERNATIONAL'S MARKET DATA FORM INDICATES THAT ITS
REPRESENTATIVE IN COLOMBIA IS ADMA S.A. AND THAT IT IS
ALSO LOOKING FOR AN AGENT RO SALES REPRESENTATIVE. PLEASE
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CLARIFY: WE ASSUME IT IS ONLY ONE AND NOT BOTH.
C. DOES MINISTER'S AGENT IN MEXICO COVER COLOMBIA AS
HIS SALES TERRITORY?
D. THE MARKET DATA FORMS RECEIVED INCLUDE ONE PAGE FOR WORLD
EXPORT MACHINE COMPANY, LISTING ITS SOUTH AMERICAN AGENTS.
THIS COMPANY IS NOT LISTED AMONG THE 17 PARTICIPANTS. PLEASE
EXPLAIN.

3. FOLLOWING CATALOGS/PHOTOGRAPHS HAVE BEEN RECEIVED (COMPANY SHOW NUMBER FOLLOWS NAME): PACIFIC ROLLER (16), MOREY (5), VULCAN (12), FEDERAL (30), WHITNEY (18 WITHOUT PHOTOS), ARVEY (22, WITHOUT PHOTOS), WHISTLER (19), HOBART (31), MINSTER (24), AND CONE-BLANCHARD (10), MAKING A TOTAL OF TEN. WE ARE ACCORDINGLY MISSING CATALOGS/PHOTOGRAPHS FOR THE REMAINING NINE PARTICIPANTS: BULLARD (1), WATERBURY FARREL (2), HARDINGS BROTHERS (3), KINGSBURY (25), DOALL INTERNATIONAL (26), BRIDGEPORT (27), GOSS AND DELEEUW (28), KYSOR MACHINE TOOL (29), AND VERNON ALLSTEEL 14). PLEASE REQUEST THAT MISSING CATALOGS AND/OR PHOTOS BE SENT ASAP.

4. WE EARLIER INDICATED PREFERENCE FOR HALF-INCH REEL-TO-REEL TAPE (REFC). WE HAVE SINCE BEEN INFORMED THAT SHOW SITE PREFERS THREE-QUARTER INCH CASSETTE.

5. POST STILL HAS NOT RECEIVED A. INSTRUCTION VIDEO TAPE (REFS A AND D), OR B. THE ADVANCE ENGLISH VERSION OF THE PROGRAM WHICH WAS TO HAVE BEEN AIR FORWARDED ONE SET TO EACH POST NLT MARCH 7 (REF A PARA 2). ARE YOU STILL PLANNING TO FORWARD ONE SET OF THE FINAL SPANISH PROGRAM TO EACH LOCATION NLT APRIL 12? DISPLAY NUMBERS (REF A PARA 2) RECEIVED APRIL 10.

6. SHOW CONTROL OFFICER HAS SPOKEN WITH USTC MEXICO DIRECTOR
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WHO HAS AGREED TO PRINT SHOW CATALOGS FOR BOGOTA AND MAIL THEM HERE. IN ADDITION TO THE COST OF THE CATALOGS, WE ESTIMATE THE FOLLOWING ADDITIONAL COSTS:

A. SECRETARY, 30 MEN/DAYS US DOLLARS	\$ 750.00
B. INTERPRETER FOR INDUSTRY REP, 3 MAN/DAYS	120.00
C. PRINTING DELIVERY OF INVITATIONS TO SHOW AND RECEPTION	85.00
D. FOREIGN SERVICE LOCAL OVERTIME	100.00
E. RECEPTION FOR 100 GUESTS	550.00
F. CONSTRUCTION OF SHOW STANDS, SIGNS, ETC.	200.00
G. GUARD SERVICE	100.00
H. PUBLICITY	300.00
TOTAL	US\$ 2,205.00

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 12 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BOGOTA03421
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780159-0060
Format: TEL
From: BOGOTA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780467/aaaacetg.tel
Line Count: 108
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
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Office: ACTION ARA
Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 BOGOTA 1576
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2998698
Secure: OPEN
Status: NATIVE
Subject: TRADE PROMOTION: MACHINE TOOLS USA: VTR CATALOG SHOW
TAGS: BEXP, CO
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/8a8861b2-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
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